Lori Jackson, MA, LPC, RRT

Lori is a mental health therapist and CEO of The National Foundation to End Child Abuse and Neglect (EndCAN). She has been on a life-long mission to better the world with her motivation, humor, stories and triumph’s. Lori holds a Master Degree from Regis University in Counseling Psychology and several additional certificates and extensive training in child & adolescent therapy, marriage and family therapy, infant mental health, attachment and Rapid Resolution Therapy. Lori has been a motivational speaker for 24 years traveling across the country uplifting her audiences into healing, loving, and growing into whom they wish and hope to be. Lori’s story began at 36 months of age when she was abducted from her childhood home, sexually and physically abused, then left for dead in the pit of a 15 foot deep outhouse toilet. Lori’s trauma exposure carried on throughout her life and to this day, she continues to grow, heal, share and love. Lori empowers those she talks with to live lives full of hope, freedom of pain and to transcend their own experiences through kindness and love and the power of forgiveness. Lori walks alongside those she interacts with through their healing and provides a new outlook for trauma, resiliency and hope. Lori helps her audience to see their choices don’t define them, however inform them, and that each day, each moment a choice can be changed. As a mother to three children, business owner, CEO, AND a mission starter, she’s has spent her life learning love forgiveness and healing; sharing her message with the world, changing lives, one audience at a time.